City of Newton

Innovative Transportation Strategies

MPO Meeting February 21, 2019 Nicole Freedman



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- 1. Complete Streets
- 2. Shared Mobility
- 3. Village Enhancements
- 4. TDM & TOD



1. Complete Streets

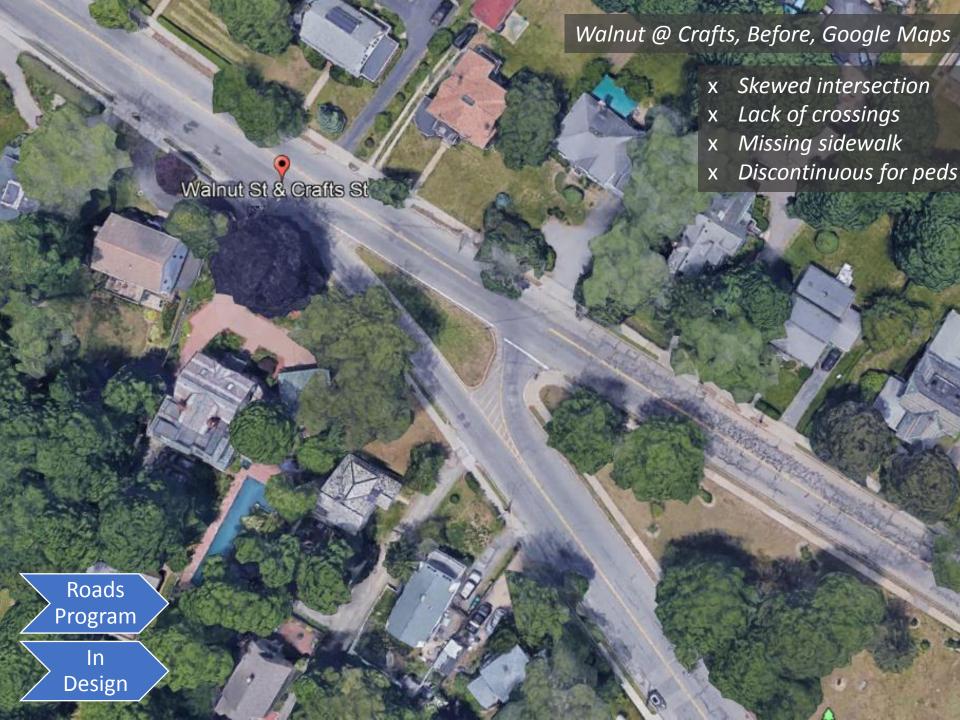


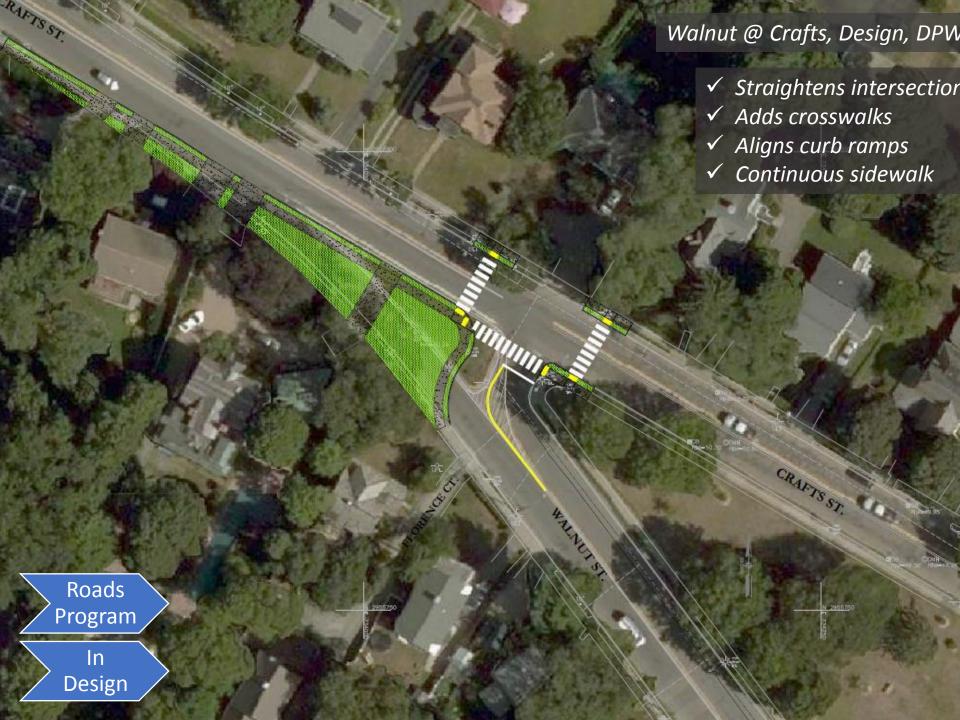


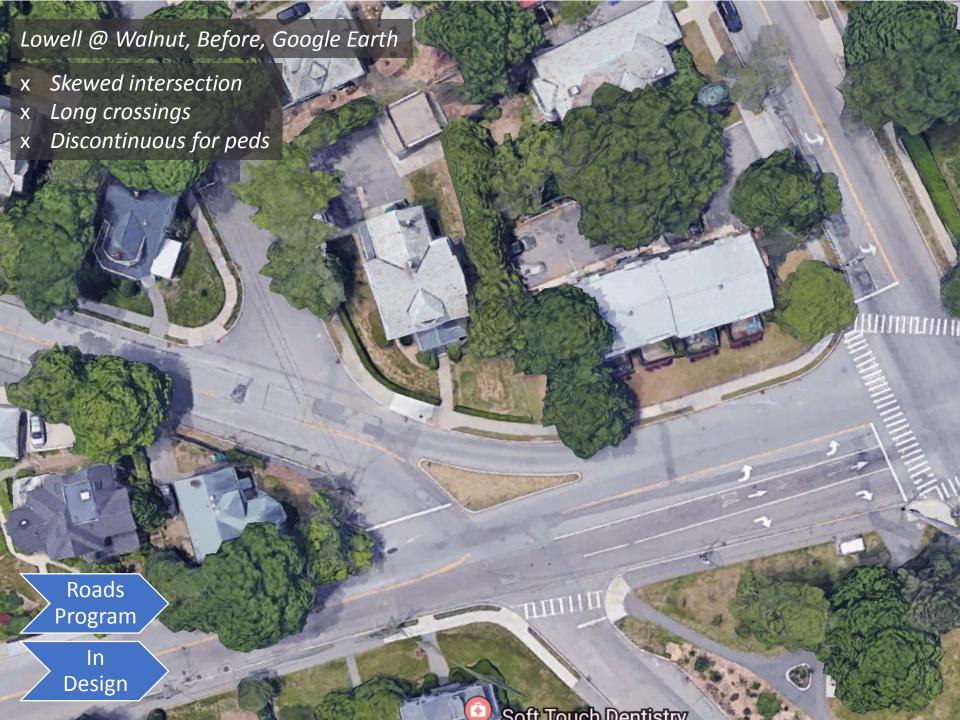
JUNE 2018

This Guide was made possible in part because of a Planning Assistance Grant from The Commonwealth of Massachusetts, Executive Office of Energy and Environmental Affairs

- ✓ Adopted Complete Streets Policy
- ✓ Street Design Guide
- ✓ Complete Streets Working Group
- ✓ Project Review
- ✓ Funding

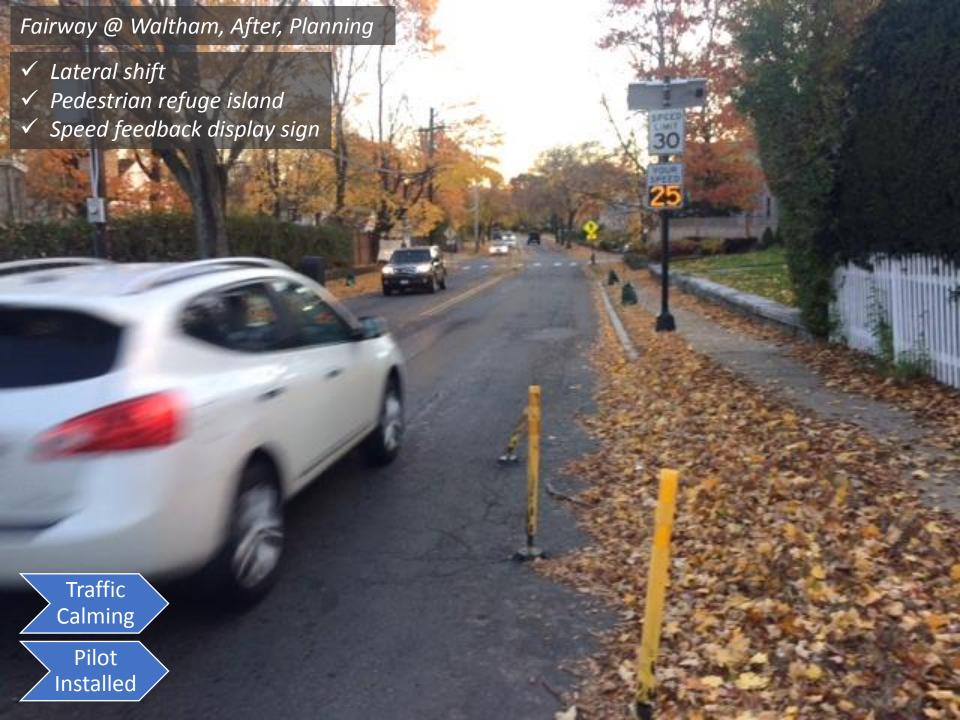












√6 months

✓24 Project Reviews

√ 6 Installed

√4 Construction

√8 In Design

Results

2. Shared Mobility

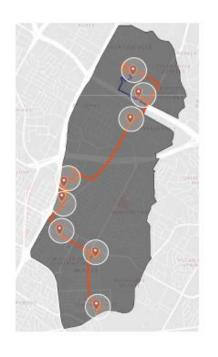


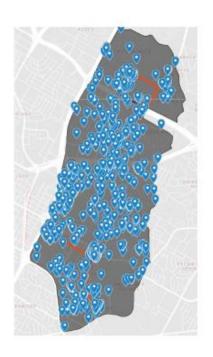




Senior Transportation

- ✓ Age In Place
- ✓ Customer Experience
- ✓ Technology Enabled
- ✓ Sustainable
- ✓ Cost-Effective







What We Found

- ✓ On-Demand
- ✓ Dynamic Shared Trips
- ✓ Door-to-Door
- ✓ Senior Training
- **✓** WAVE
- ✓ Known Drivers
- ✓ Phone service
- ✓ Expandable



3. Village Enhancements







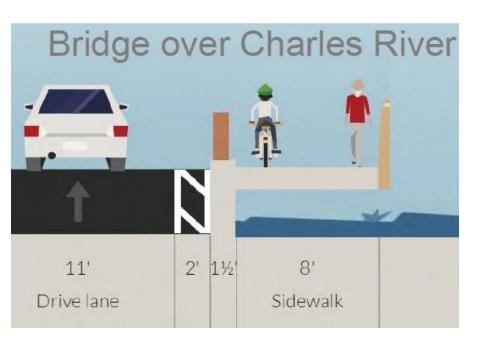




Washington St







Needham Street





4. TOD & TDM









- ✓ Mode Share Goal
- ✓ Transit subsidies
- ✓ Shuttles/ microtransit
- ✓ Decoupled parking
- ✓ EV charging
- ✓ Car & bike share
- ✓ Bike/Ped
- ✓ Reporting



Our Approach

- ✓ Core Principles
- ✓ Accountability
- ✓ Pilots
- ✓ Plan Big



Thank You

City of Newton February 21, 2019 Nicole Freedman

