



TIP Criteria Revisions: Economic Vitality

August 6, 2020

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Today's Presentation

- **Goals for today**
- **Framing the conversation**
- **Summary of feedback**
- **Proposed changes to current criteria**
- **Next steps**
- **Discussion**

Goals for Today

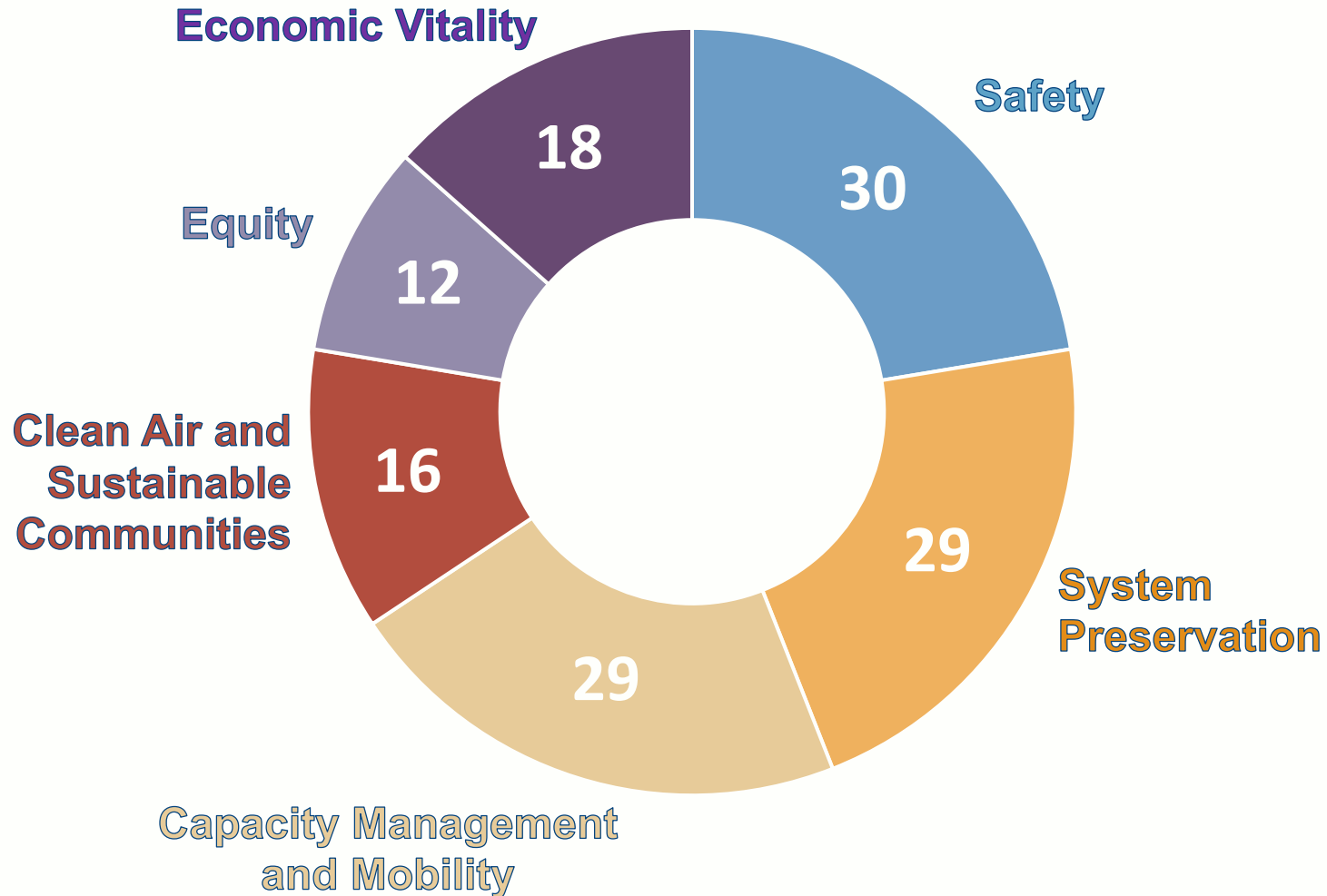
Goal for Today

1. Provide feedback on the initial proposals for the Economic Vitality criteria revisions

Framing the Conversation

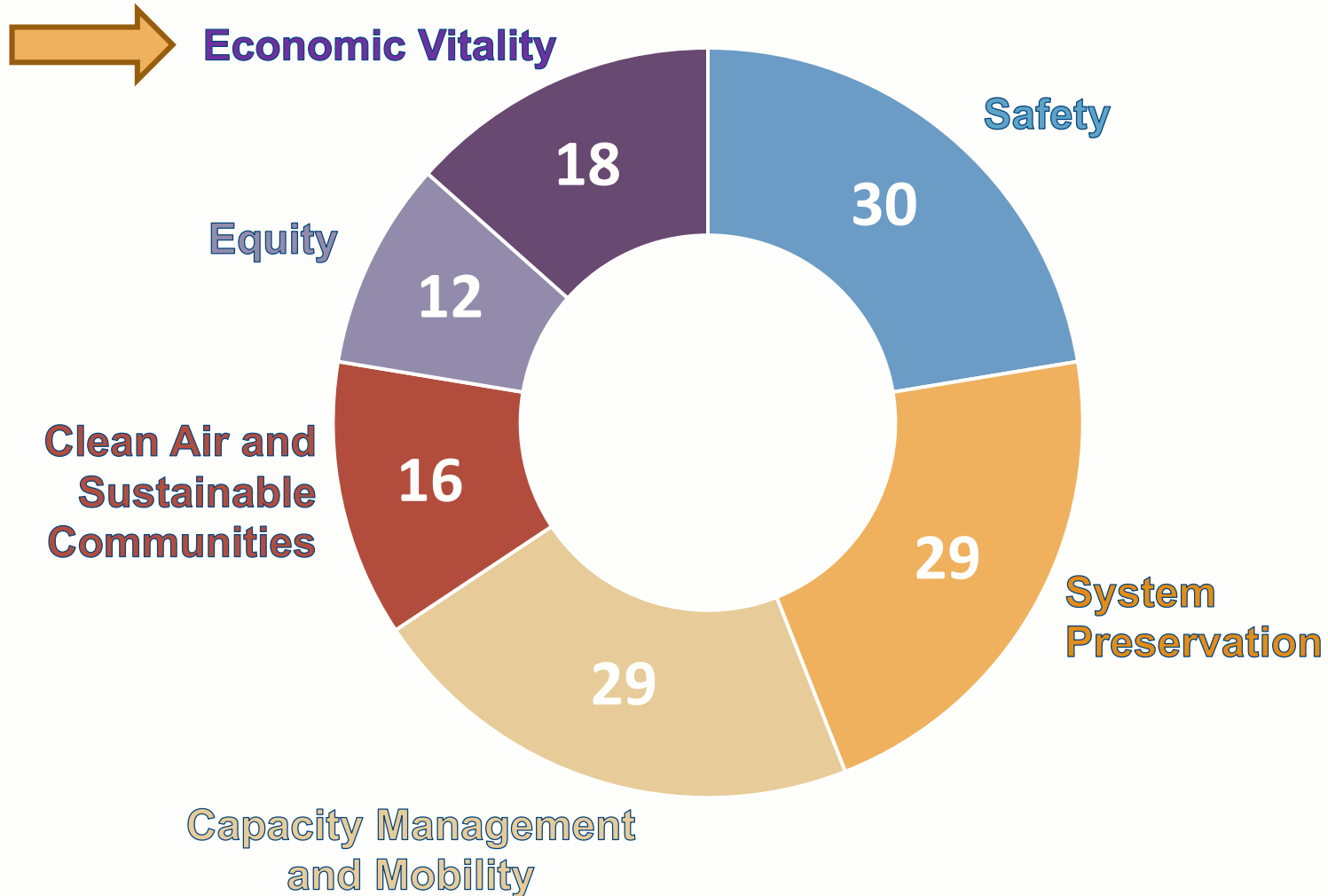
Current Criteria: Overview

Current TIP Criteria: Point Allocations (134 Possible Points)



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Current Criteria: Objectives

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 1. **Respond to the mobility needs of the workforce population**

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 2. **Minimize the burden of housing and transportation costs for residents in the region**

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 1. **Respond to the mobility needs of the workforce population**
 2. **Minimize the burden of housing and transportation costs for residents in the region**
 3. **Prioritize transportation investments that serve residential, commercial, and logistics targeted development sites and “Priority Places” identified in MBTA’s *Focus 40* plan**

Current Criteria: Objectives

- **Four objectives established in *Destination 2040*:**
 1. Respond to the mobility needs of the workforce population
 2. Minimize the burden of housing and transportation costs for residents in the region
 3. Prioritize transportation investments that serve residential, commercial, and logistics targeted development sites and “Priority Places” identified in MBTA’s *Focus 40* plan
 4. Prioritize transportation investments that support development consistent with the compact growth strategies of the regional transportation plan



Summary of Feedback

Summary of Feedback: MPO

- **Survey**

- **Economic vitality is end result of functional system for all**
- **Score projects for increasing access to housing choices**

Summary of Feedback: MPO

- **Survey**
 - Economic vitality is end result of functional system for all
 - Score projects for increasing access to housing choices
- **Focus Group**
 - Economic development is critical for success of municipalities in region
 - Connecting people with opportunity intertwined with safety, capacity management

Summary of Feedback: Other

- **RTAC**
 - Link between congestion, economic vitality, and quality of life
 - Consider gentrification impacts (housing affordability)

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- **RTAC**
 - Link between congestion, economic vitality, and quality of life
 - Consider gentrification impacts (housing affordability)
- **Transportation for America**
 - Simplify scoring gradations within criteria
 - Evaluate projects based on increases in accessibility of jobs and services

Proposed Changes to Current Criteria

Approach to Criteria Changes

- **Focus criteria and reduce redundancy across goal areas**
- **Clarify existing methodologies**
- **Add consideration of affordable housing**
- **Recognize new geographies based on changing regional/federal policies**
- **Incentivize early public engagement in project development**

Economic Vitality: Summary

Change	Updated Criteria
New Criterion	Promotes access to affordable housing opportunities
Updates to Existing Criteria	Serves targeted development site Provides for development consistent with the compact growth strategies of MAPC's regional plan Leverages other investments
Removed Criterion	Provides multimodal access to an activity center

Criterion: Affordable Housing Access

Criterion	Project promotes access to affordable housing opportunities
Key Features	Awards points for: <ul style="list-style-type: none">• Enhancing transportation options near existing affordable housing Based on: <ul style="list-style-type: none">• Percent of housing units within ¼ mile of the project that are eligible for 40B consideration
Updates to Existing Criterion	<ul style="list-style-type: none">• N/A (new criterion)
Program Modifications	<ul style="list-style-type: none">• None (consistent across all investment programs)
Discussion Topics	<ul style="list-style-type: none">• Criterion takes place of Equity overlay for Economic Vitality

Criterion: Serves Targeted Development

Criterion	Project serves a targeted development site
Key Features	Awards points for: <ul style="list-style-type: none">• Adding or improving transit, bicycle, and pedestrian access to targeted sites• Improving auto access to targeted sites Based on: <ul style="list-style-type: none">• Connections to transit stations, 43D, 43E, 40R, MBTA Priority Places, Opportunity Zones, and Growth District Initiative sites
Updates to Existing Criterion	<ul style="list-style-type: none">• Clarification of new vs. improved access• Addition of Priority Places and Opportunity Zones• Removal of Regionally Significant Priority Development Areas
Program Modifications	<ul style="list-style-type: none">• None (consistent across all investment programs)
Discussion Topics	<ul style="list-style-type: none">• Updated geographies

Criterion: Provides for Compact Growth

Criterion Project provides for development consistent with the compact growth strategies of MAPC's regional plan

Key Features Awards points for:

- Serving areas with high levels of existing population and job density, adjusted by community type

Updates to Existing Criterion

- Removes points for smart growth zoning, business improvement districts, and main street districts

Program Modifications

- None (consistent across all investment programs)

Discussion Topics

- Simplified methodology

Criterion: Leverages Other Investments

Criterion	Project leverages other investments
Key Features	Awards points for: <ul style="list-style-type: none">• Offsetting portion of project cost with non-TIP funding• Conducting dedicated community engagement process or pilot project prior to seeking funding
Updates to Existing Criterion	<ul style="list-style-type: none">• Consideration of community engagement and pilots
Program Modifications	<ul style="list-style-type: none">• None (consistent across all investment programs)
Discussion Topics	<ul style="list-style-type: none">• Early public engagement

Next Steps

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Today:

**Discuss Economic
Vitality goal area**

August 6



Next Steps

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Next MPO Meeting:

**Discuss point
allocations**

August 6

August 20

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**Future MPO Meetings:
Discuss test scoring
and public input;
finalize criteria**

August 6

August 20

September

Discussion