

#### MEETING

# Boston Region Metropolitan Planning Organization Transit Working Group Coffee Chat: Confronting the Driver Recruitment Shortfall

April 6, 2022



#### MEETING

## Notice of Nondiscrimination

You are invited to participate in our transportation planning process, regardless of your race, color, national origin (including limited English proficiency), religion, creed, gender, ancestry, ethnicity, disability, age, sex, sexual orientation, gender identity or expression, veteran's status, or background.

#### 简体中文 (Simplified Chinese)

如果需要使用其它语言了解信息,请联系波士顿大都会规划组织 (Boston Region MPO) 《民权法案》第六章专员,电话 857.702.3700.

#### 繁體中文 (Traditional Chinese)

如果需要使用其他語言瞭解資訊,請聯繫波士顿大都會規劃組織(Boston Region MPO)《民權法案》第六章專員,電話 857.702.3700.

#### Kreyòl Ayisyen (Haitian Creole)

Si yon moun vle genyen enfòmasyon sa yo nan yon lòt lang, tanpri kontakte Espesyalis Boston Region MPO Title VI la nan nimewo 857.702.3700.

#### **Español (Spanish)**

Si necesita esta información en otro idioma, por favor contacte la Boston Region MPO al 857.702.3700.

#### Português (Portuguese)

Caso estas informações sejam necessárias em outro idioma, por favor, contate o MPO da Região de Boston pelo telefone 857.702.3700.

#### Tiếng Việt (Vietnamese)

Nếu quý vị cần thông tin này bằng một ngôn ngữ khác, vui lòng liên lạc Boston Region MPO theo số 857.702.3700.

Read the full notice of your rights and protections at www.bostonmpo.org/mpo\_non\_discrimination.



#### MEETING

## Guidelines

- 1. All participants will join the meeting with muted microphones.
- 2. Please rename yourself to include your first name, last name and affiliation.
- 3. To participate in the discussion, please select the "raise hand" function. Find this by clicking either on the "Participants" button at the bottom of the screen, and a window will pop up with a "Raise Hand" button at the bottom, or the "Reactions" button in the toolbar. Staff will then call on participants.
- 4. If you are on the phone, you can use \*9 to raise your hand.
- 5. If you have any technical difficulties, please contact Matt Archer via the chat box, <a href="mailto:marcher@ctps.org">marcher@ctps.org</a> or 857.702.3708.



#### MEETING

## **Accessibility Statement**

This meeting is accessible to people with disabilities. Zoom products are compliant, with exceptions, with the following standards: Web Content Accessibility Guidelines 2.1 Level AA Standards and Revised Section 508 Standards.

If you require any additional accommodations in order to participate fully in this meeting, please contact Matt Archer, MPO staff, at <a href="marcher@ctps.org">marcher@ctps.org</a> or 857.702.3708.

#### **April 6, 2022**

#### **AGENDA**

- 1. Introductions
- Transit Workforce Center:
   Presentation and Discussion
- 3. Next Steps and Upcoming Events

## Introductions

Name, affiliation, pronouns if desired







## **Transit Workforce Center**



First National Technical Assistance Center for Transit Workforce Development

## **Boston Metropolitan Region MPO Transit Working Group**

April 6, 2022



## **Transit Workforce Center – Mission**

- Operated by the ITLC, the Transit Workforce Center (TWC) is FTA's first ever national technical assistance center for transit workforce development.
- Cooperative Agreement executed on 9/15/2021





#### The TRANSIT WORKFORCE CENTER

is the Federal Transit Administration's first ever
 national technical assistance center for transit workforce
 development. Its mission is to help urban, suburban, tribal,
 and rural public transportation entities recruit, hire, train, and
 retain the diverse workforce needed now and in the future.





## **ATTAIN**

## (American Transit Training and Apprenticeship Innovators Network)

- A peer network for transit agencies interested in starting apprenticeship programs for the frontline workforce and those with established programs
- Regular communications from the TWC and periodic virtual meetings and in-person meetings
- Initial apprenticeship committees
  - Bus Operator
  - Bus Maintenance
  - Rail Car, Signals, and Traction Power Maintenance
  - Facilities and Elevator/Escalator Maintenance





## TWC Services



Technical Assistance To Transit Industry



Targeted Training Development & Delivery



Forums for Peer to Peer Workforce Development Learning



Models of Transit Best Practices/Resources



Workforce Strategic Planning & Support



Analysis of Transit Industry Trends & Data



Expertise on Collaborative Partnerships



Help Desk Services on Emerging Transit Related Topics





## Frontline Transit Recruitment Campaign

**Focus: Operators and Technicians** 

#### Questions for discussion:

- Target audiences for outreach?
- Type of media?
- Most effective messages?
- Examples of successful strategies and practices?
- Other ideas/considerations?





## How to Engage with the TWC



Sign up for our mailing list

https://tinyurl.com/2p8spph4

**Contact Us for Assistance** 

Email us twc@transportcenter.org

Call us at **1-855-888-NTWC** 

Learn more about us at

http://transitworkforce.org







#### **AGENDA**

- 1. Introductions
- 2. Transit Workforce Center:
  Presentation and Discussion
  - Next Steps and Upcoming Events

## Next Steps and Upcoming Events

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- 1. April 27, 4:00 PM: School Transit Coffee Chat
- 2. May 31, 1:00-2:30 PM:
  Quarterly Transit Working
  Group Meeting

More info and registration to follow.







