# Metro Boston Projections Update

MAP

Tim Reardon Director of Data Services Metropolitan Area Planning Council

November 16, 2017

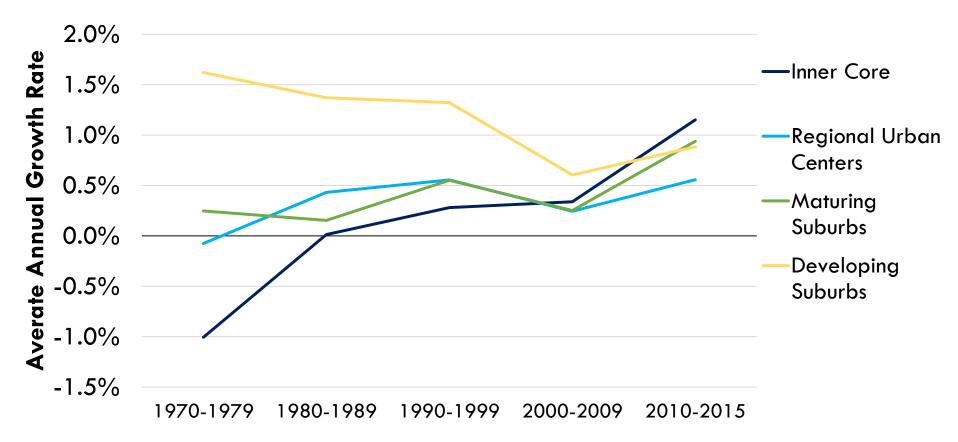
Boston MPO

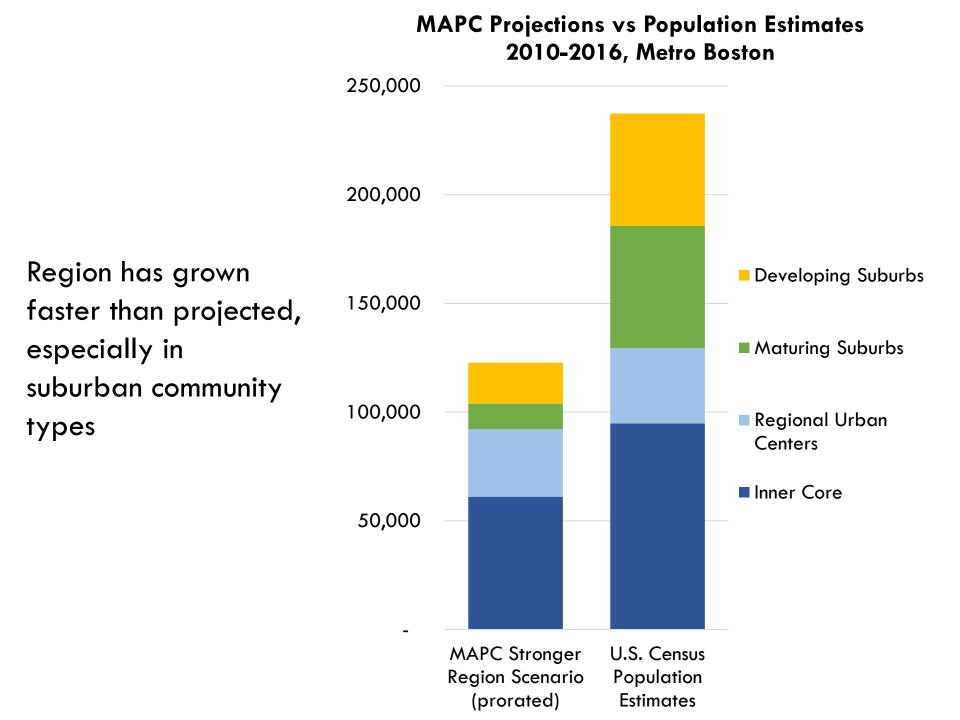
### **Presentation Outline**

- Regional Growth since 2010
- Regional Population Projections
- Regional Household Projections
- Land Use Model
- Q & A

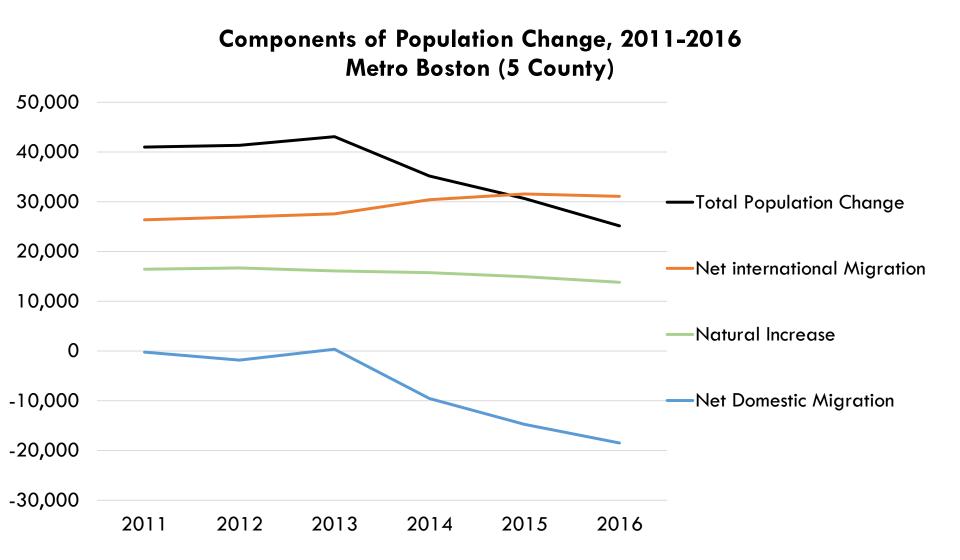
#### **Population Growth Rates**

Annual Population Growth Rates by Community Type, Metro Boston 1970 - 2015

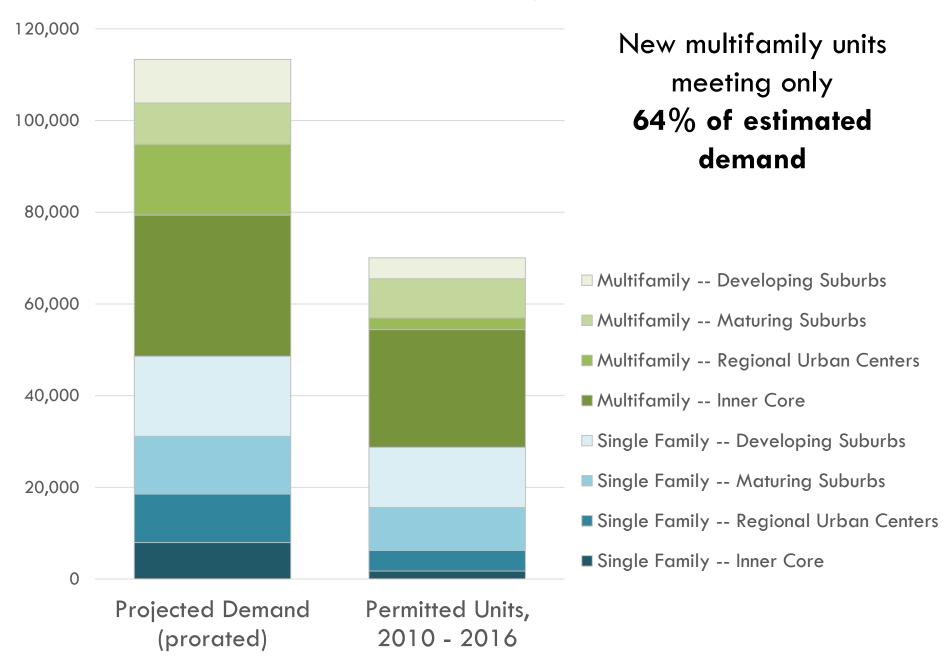


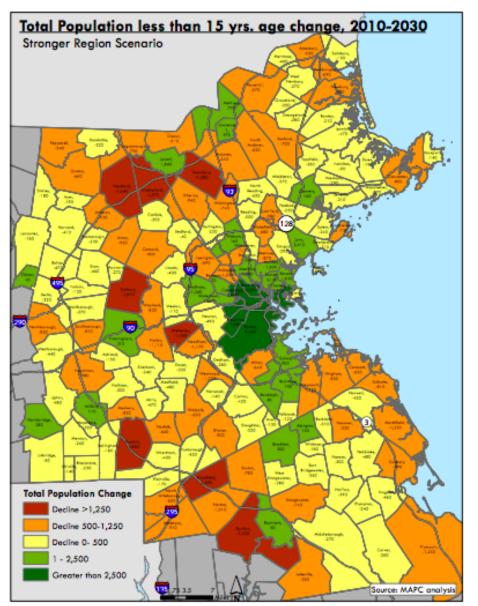


#### Domestic Outmigration is a Drag on Growth

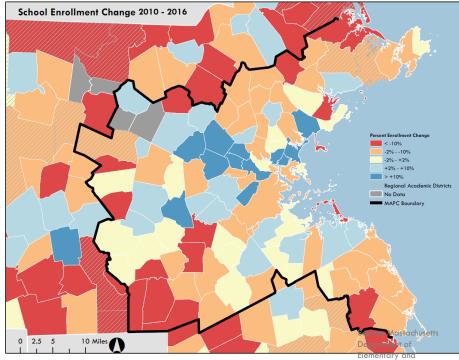


Projected Demand vs. Permitted Units, 2010 - 2016, Metro Boston





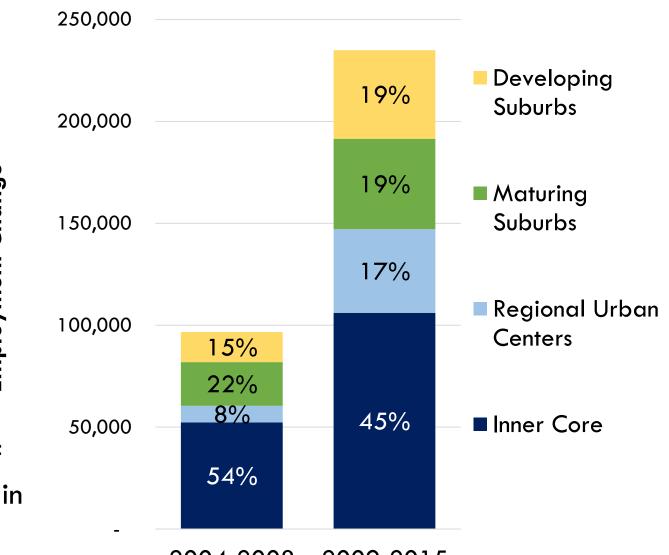
#### Change School-age residents: projected vs. enrollment



Secondary Education, MAPC Analysis

#### Post-Recession Employment Growth, by Community Type, Metro Boston

(labeled with percent of total)



Employment Change

Nearly two-thirds of recent job growth is in urban communities

2004-2008 2009-2015

## **Regional Population Projections**

## **MassDOT Projections Committee**

Participants:

- MassDOT
- 13 Regional Planning Agencies / MPOs
- EOEEA, EOHED

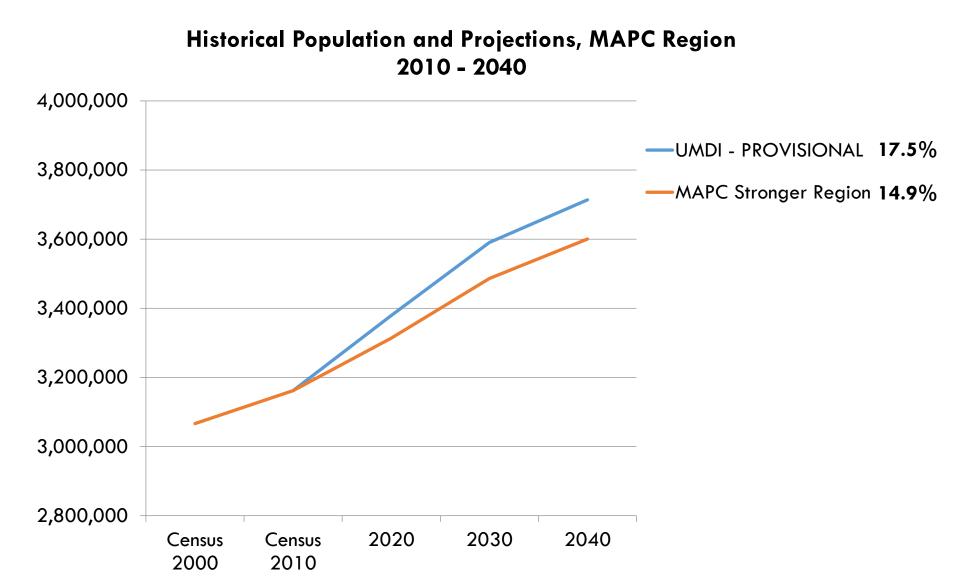
Technical Consultant:

• Umass Donahue Institute – Population Estimates Program

Methods:

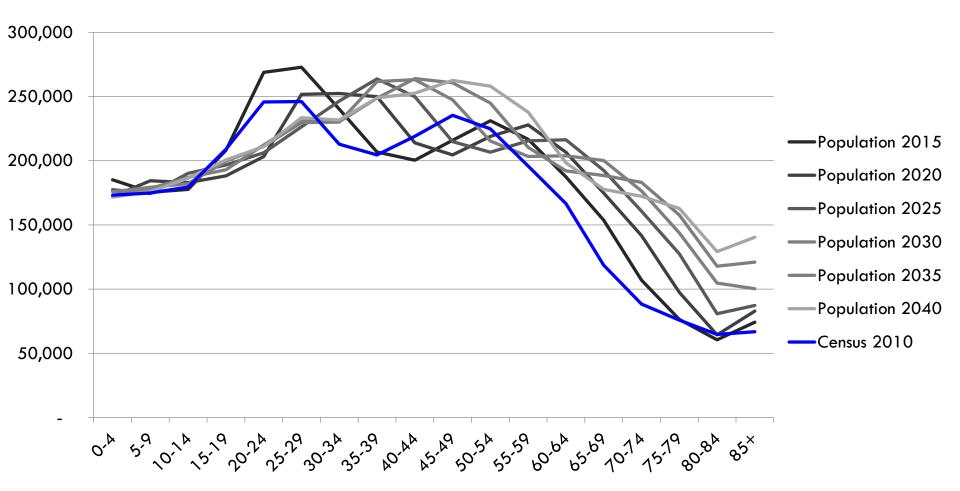
- Traditional Cohort Component: Births Deaths + Migration
- Migration rates based on 2005 2011 period
- Calibrated to match 2015 population estimates
- "Benchmark" region  $\rightarrow$  municipalities -> RPAs
- Preliminary projections released November 10
- Future work: labor force estimates, employment by RPA

#### UMDI projections: An even Stronger Region?



### **UMDI Projections: An Aging Region**

MAPC Region Population by Age 2010 - 2040, UMDI - PROVISIONAL



## **Household Projections**

### Labor Force and Household projections (MAPC)

Refine existing regional population and household model

Population detail:

- Race & Ethnicity
- Education\*
- Labor force participation\*
- Wage\*
- Headship rate\*

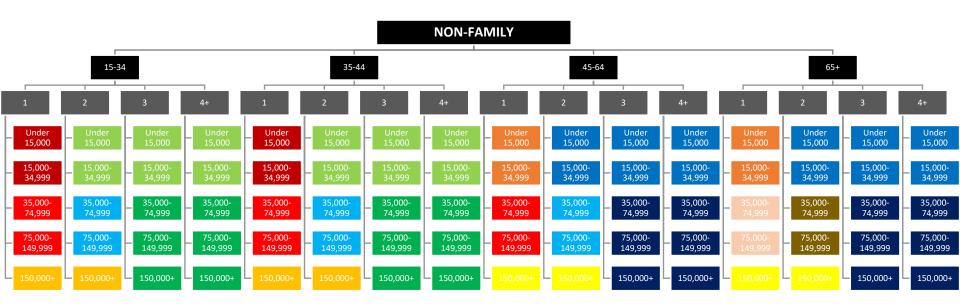
Household detail

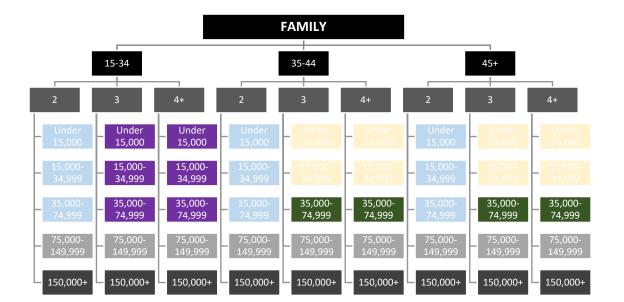
- Age of householder
- Families with children
- Household size
- Income (\$)
- Workers
- Tenure \*

\* These variables may be adjusted to test a range of assumptions and create multiple scenarios

#### **Household Agents**

Categorized by householder age, household size, household structure, income

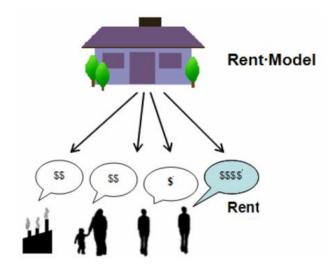


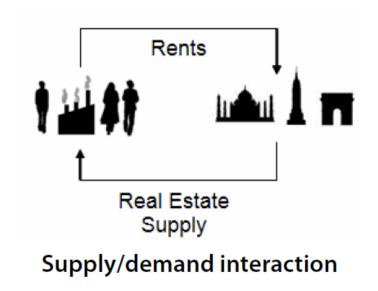


# Land Use Projections

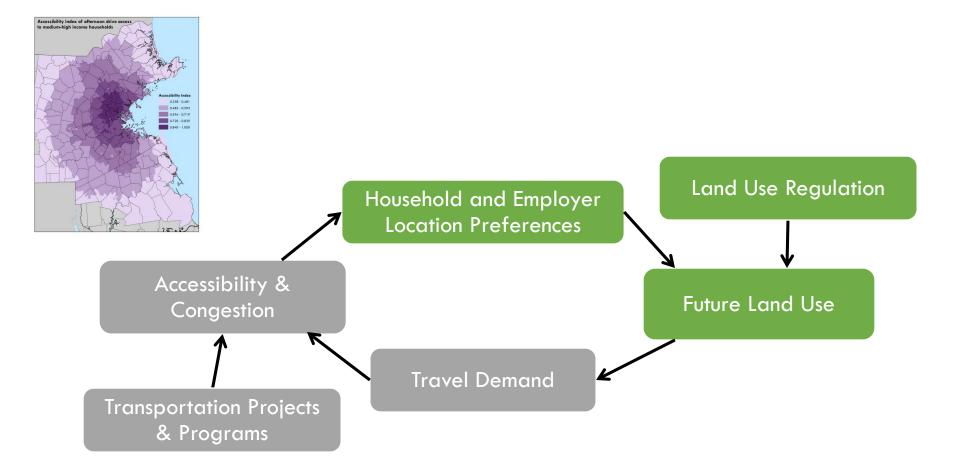
## MAPC's Land Use Allocation Model

- Allocates growth to Traffic Analysis Zones (TAZs) using Cube Land modeling software.
- Real estate market equilibrium between suppliers (developers) and consumers (households and firms)
- Accessibility to jobs & labor is explicit factor in where firms/households locate
- Economic model assuming rational behavior
  - Real estate properties are occupied by the household or firm willing to pay the most
  - Developers maximize profits when deciding what type of buildings to provide





## Integrated Land Use / Transportation Modeling



## Land Use Allocation Model - Specifications

#### Model components

- 18 household agent types
- 11 employer/firm types (NAICS codes)
- 8 real estate types
- 2700+ TAZs

#### Key factors

- Peak period travel times to every other zone, by auto and transit
- Transit station proximity
- Neighborhood demographics
- Current rents and commercial lease prices, by zone

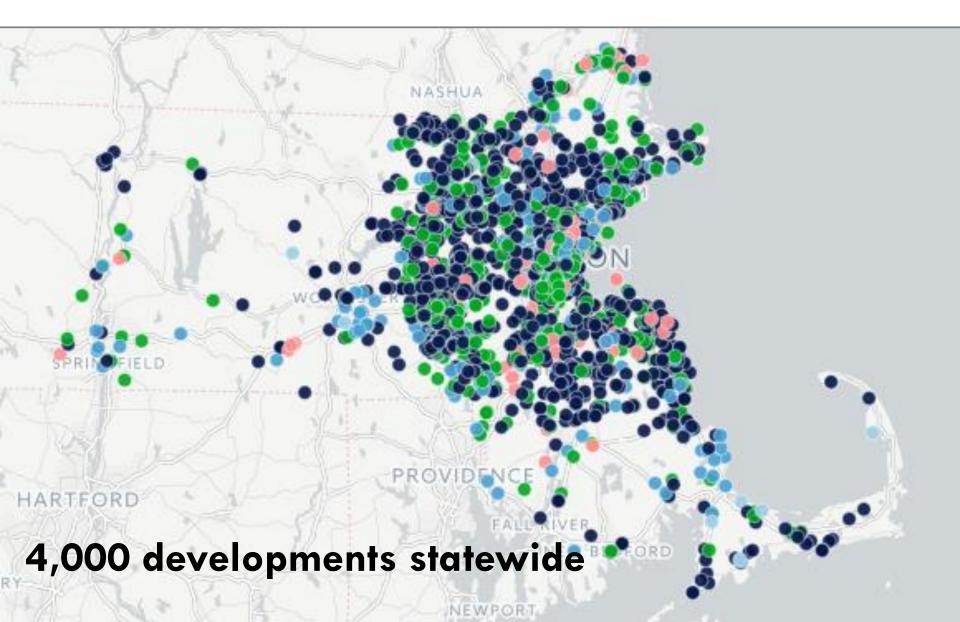
#### Land use inputs

- Development capacity, by real estate type
- Subsidies for certain households or firms
- Development pipeline / Real estate supply

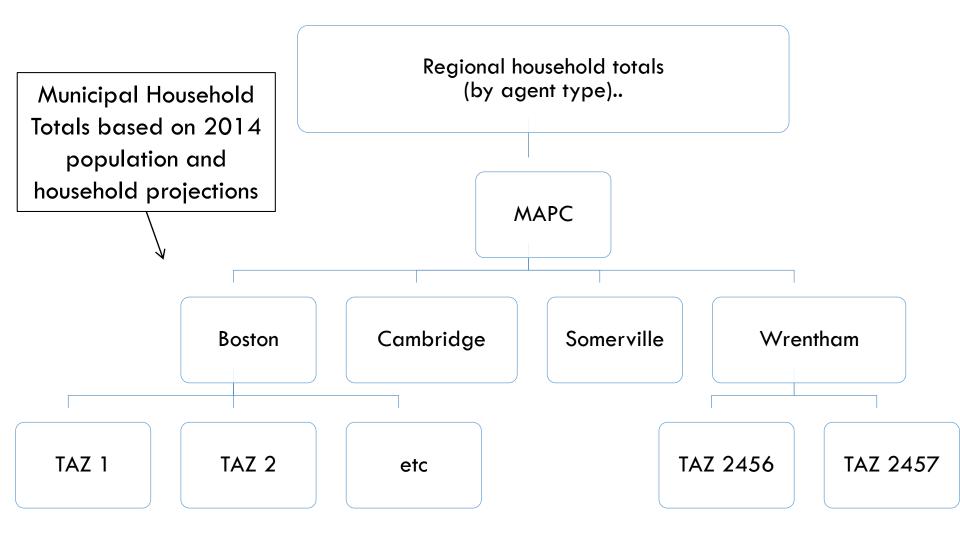
#### Products

- Households classified by size, workers, income, auto availability
- Employment by sector
- New real estate square footage

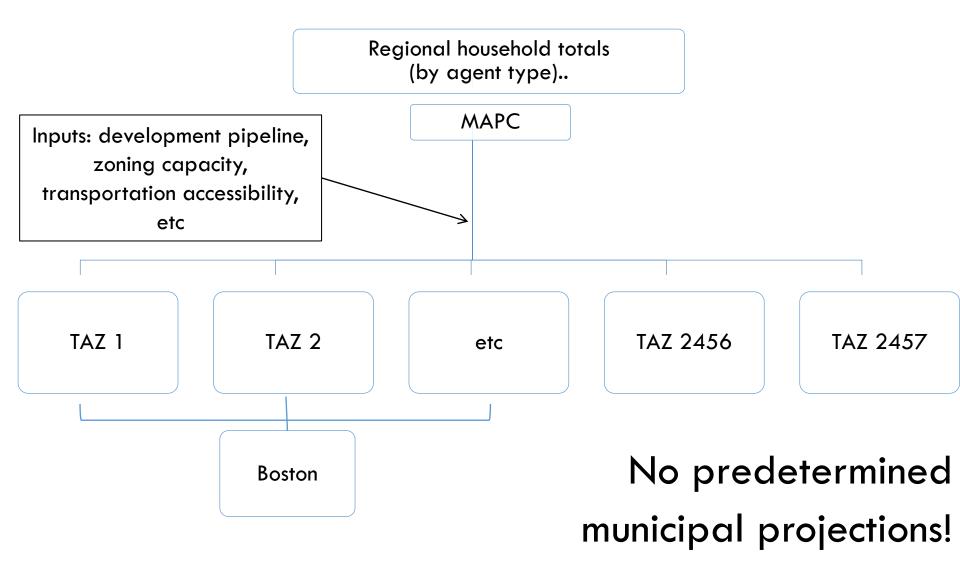
#### Massbuilds – A key input



# Zonal Allocation, 2015 LRTP projections (households)



## NEW Land Use Allocation Model



## **Creating Regional Scenarios**

Modify assumptions regarding:

- Migration rates
- Headship rates and family formation
- Education levels and income
- Development pipeline
- Zoning capacity
- Public subsidies
- Household location preferences

Use scenarios for LRTP modeling, MAPC Regional Plan Update

# Thank you

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