

# Community Connections Wayfinding Signage Scorecard



For project funding through the Transportation Improvement Program,  
Community Connections Investment Program

## Transportation Equity



**Goal: Facilitate an inclusive and transparent transportation-planning process and make investments that eliminate transportation-related disparities borne by people in disadvantaged communities.**

An equity multiplier (**EM**) is applied to criteria that the MPO has identified through public outreach and data analysis as critical for meeting transportation needs or where there exist disparities that negatively impact equity populations. These criteria are denoted by a check mark on the right side of this scorecard. Each project's multiplier is based on the percent of the population in the project area that belongs to each of the MPO's six equity populations in the project area relative to their regionwide averages. The higher the share of equity populations in the project area, the higher the multiplier.

To calculate a final Transportation Equity score, a project's raw equity multiplier is scaled to 20 points and is added to the project's base score.

Criteria	Points	EM
<b>20 possible points</b>		

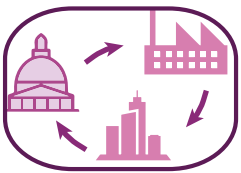
## Connectivity



**Goal: Improve first- and last-mile connections to key destinations.**

Criteria	Points	EM
Project sites serve areas of concentrated development	4	
Project sites are near to planned developments	4	
Project sites support navigation to public facilities, including open space	2	
Project sites are near to transit facilities	3	✓
Project sites support navigation towards transit facilities	3	✓
Project sites support navigation towards safe facilities for pedestrians	3	✓
Project sites support navigation towards safe facilities for bicycles	3	✓
<b>22 possible points</b>		

## Regional and Interlocal Coordination



**Goal: Encourage project coordination or cooperation across sectors and organizations.**

Criteria	Points	EM
Project includes a substantial public engagement process	4	✓
Project demonstrates collaboration between multiple local entities	2	
Project demonstrates collaboration between multiple municipalities	2	
Project demonstrates collaboration with state or federal agencies	2	
Project demonstrates collaboration across multiple sectors	4	
Project collaborators submit letters of support to MPO	2	
<b>16 possible points</b>		

## Plan Implementation



**Goal: Support local, regional, and statewide planning efforts.**

Criteria	Points	EM
Project is included in local transportation plans	3	
Project is included in local economic plans	3	
Project is included in regional plans or studies	3	
Project is included in statewide plans or studies	3	
Project supports the development of a connected multimodal transportation network	2	
<b>14 possible points</b>		

## Climate Change Mitigation



**Goal: Reduce greenhouse gas emissions from transportation by reducing single-occupancy-vehicle trips, and improve the resilience of the transportation system to climate hazards.**

Criteria	Points	EM
Signage investment supports mode shift	4	
Traffic volume estimates are realistic	4	
Project complements a larger, bike-supportive capital project	6	
Signage improves access to a transportation facility	4	✓
<b>18 possible points</b>		

## Performance Management



**Goal: Support financially viable projects with meaningful, long-term benefits towards modal shift.**

Criteria	Points	EM
Project application includes a budget worksheet that outlines project funding sources	3	
Project proponent outlines maintenance activities	3	
The estimates for average daily users for the facilities are realistic	4	
<b>10 possible points</b>		

## Final Score Calculation

**Total Project Evaluation Score** **100 possible points**